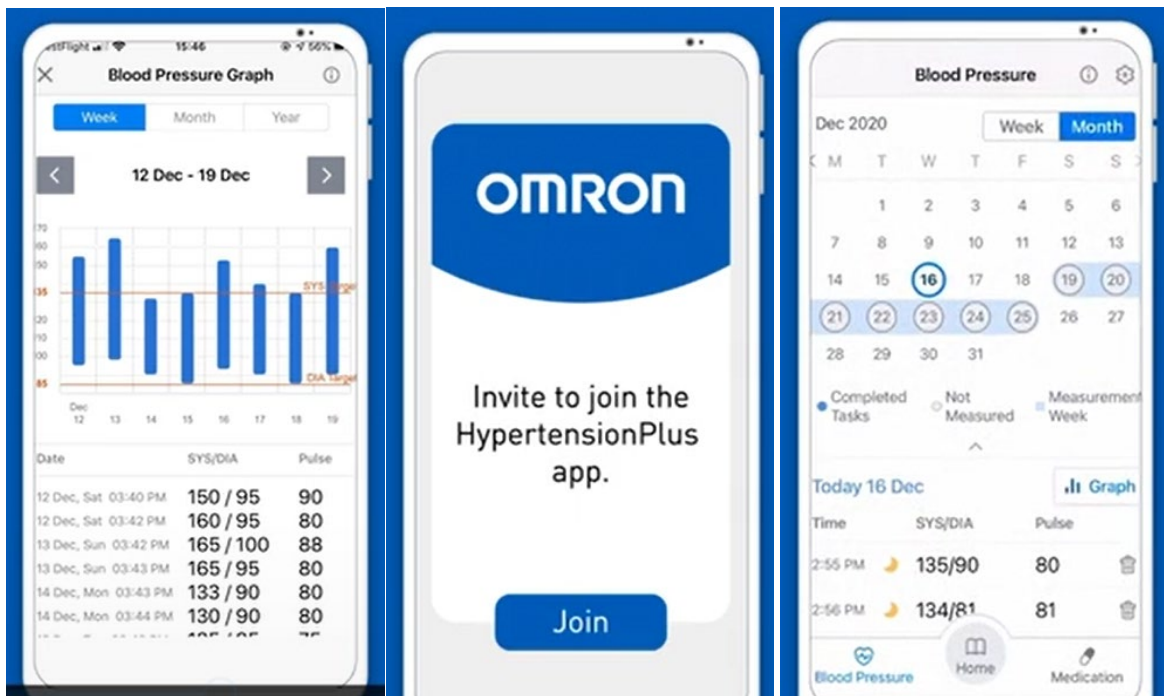


Hypertension Plus by OMRON Healthcare

Hypertension Plus is a remote patient monitoring service from **OMRON Healthcare**, providing a new way of managing hypertension in a patient and connecting them to a physician and care team.

Launched in March 2021, Hypertension Plus makes hypertension management more efficient and reduces risk faster by automatically coding blood pressure readings, providing evidence-based support, guided active condition management, and enabling remote approval of medication titrations in the UK.

- Hypertension Plus by OMRON is based on the **TASMINH research studies**, which demonstrated that significant reductions in blood pressure can occur through **remote monitoring titration**. By using automated titration recommendations, Hypertension Plus allows for **more monitoring and more data**, **reduces the need for office visits**, helps the patient make progress faster to **reduce risk**, and helps the physician to focus more time on those facing higher health risks.
 - With the **Hypertension Plus app**, a patient can input and track their blood pressure data over time. The app allows a patient to view the **Doctor Dashboard** and record their numbers to monitor high-level trends for behaviors that might be factoring into increased risk. It enables a patient to work remotely with their physician to manage their condition. **Medication decisions and actions** are communicated to users through the app. **Automated reminders and scheduled condition management** actions keep the patient engaged.
 - If a patient records unusual blood pressure readings, the Hypertension Plus app will prompt them to wait at least five minutes, then take another reading. If the data is beyond the limits set by the physician, an **alert** is added to the Doctor Dashboard. This feature helps **prioritize the patient**, so the physician can view status, the medication plan, and blood pressure history and **act on more urgent cases**. This timely action reduces risk and is key to OMRON's mission of **Going for Zero** heart attacks and strokes.
 - According to a study from Public Health England, high blood pressure is the **third biggest risk for all diseases** after smoking and poor diet. **Half of people with high blood pressure are not diagnosed** and receiving treatment to reduce their risk. In the UK, there are **more than five million hypertensive people undiagnosed**.
 - OMRON is partnering with **forward-thinking clinical commissioning groups and physician practices** including Dorset, North-West London, and Cheshire, to introduce Hypertension Plus and advance meaningful change to how chronic care is managed in the UK.
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Media Contact

MWW for OMRON Healthcare / Erin LaRossa | 201.316.3703 | elarossa@mww.com

More Information

Patients: <https://www.omron-healthcare.co.uk/hypertensionplus>

Healthcare Providers: <https://www.omron-healthcare.co.uk/rpm.html>

**High-res images available on request*