

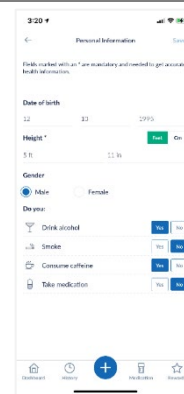


## OMRON Connect App

At CES 2022, OMRON is demonstrating our **new OMRON Connect app, which syncs with all our OMRON connected devices** and serves as a **personal heart health coach** with insights into one's **blood pressure readings, guidance to manage hypertension, and incentives for behavior change.**

- Our OMRON Connect app is now **more intuitive and more community-driven with increased focus on providing personalized insights and coaching for behavior change.** Users can **securely store their data, track it over time, and share it with a physician** if they choose to do so.
- Our OMRON Connect app also features **a premium paid subscription option that gives users access to health data analytics, premium reports, heart health report cards, and rewards.** Users can earn rewards through regular monitoring and behavior change which can help offset the price of membership.
- Later in 2022, OMRON will introduce more features to personalize the OMRON Connect experience. The personalization features will include **more data analytics, additional support for hypertension management, and an option to engage with other app users as a community.** The community engagement will be designed to support those seeking ideas and inspiration for their care.
- Our OMRON Connect app increases the value of every one of our connected blood pressure monitors. This digital service is another path toward **greater patient engagement, more active condition management, community support and behavior change** – all essential to our **Going for Zero mission.**

**Availability:** Available for free download on Apple iTunes and Google Play



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