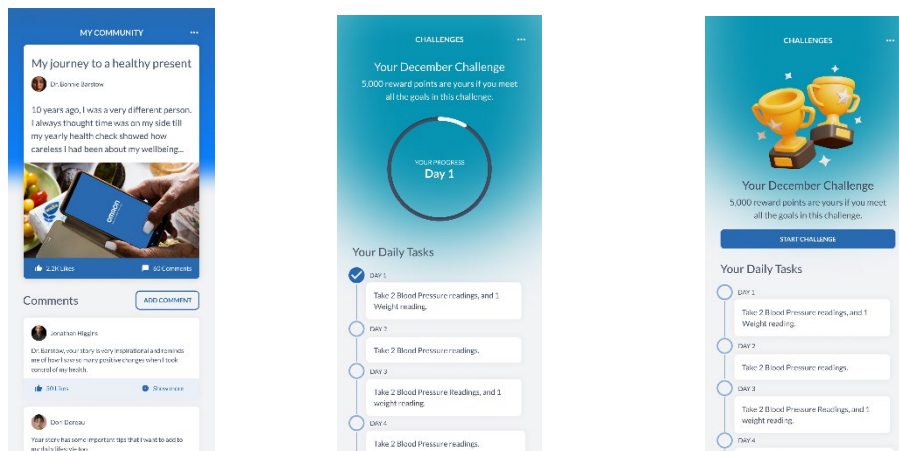




OMRON Connect App

At CES 2023, OMRON is announcing new features for our **OMRON Connect app, which now syncs with all of our OMRON connected devices**. With insights into one's blood pressure readings, guidance to manage hypertension, and incentives for behavior change, OMRON Connect serves as a personal heart health coach.

- Updated to provide even more personalized insights and support coaching toward behavioral change, **the OMRON Connect app is now more intuitive and community-driven**. Users can securely store their data, track it over time, and share it with a physician if they choose to do so.
 - Our OMRON Connect app also **features a premium paid subscription option that gives users access to health data analytics, premium reports, heart health report cards, and rewards**. Health incentives, such as regular monitoring and behavior change, can help to offset the price of membership.
 - New education components for OMRON Connect will be available in February, just in time for Heart Health Month. New features will include study summaries, quick read articles, infographics and recipes matched to insights on a user's data. **The more you a person uses the app, the better it gets to know them and assist them** in understanding their condition and taking action to manage it.
 - **OMRON Connect allows any user to designate their own "Care Team,"** which can be a medical professional, a family member or even a friend. In Spring 2023, a new feature will allow the user's chosen people to sign into the app, check for progress, and see the vitals or milestones that a user chooses to share with them.
 - **The OMRON Connect app increases the value of every one of our connected blood pressure monitors**. This digital service is another path toward greater patient engagement, more active condition management, community support and behavior change – all essential to our *Going for Zero* mission.
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Availability: Available for free download on Apple iTunes and Google Play

About this Innovation

“The more you use the OMRON connect app, the better it gets to know you and how it can help you understand your condition and take action to manage it. An educated patient is more empowered to lower their risk,” said Carol Lucarelli, OMRON’s executive director of marketing and ecommerce.

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