## OMRON

## HeartGuide<sup>™</sup> Wearable Blood Pressure Monitor (BP8000-M/BP8000-L)

**HeartGuide**<sup>™</sup> is the **first wearable blood pressure monitor** in the compact form of a wristwatch – for those who want to keep close watch on their heart health anytime, anywhere and respond to precise, actionable data.

- While remaining sleek and stylish, HeartGuide utilizes the same technology used in a doctor's office -- an inflatable oscillometric blood pressure cuff -- to ensure accurate and reliable readings.
- Registered with the FDA as a medical device, HeartGuide accurately measures blood pressure, daily activity -- including steps, distance and calories burned as well as pulse rate and sleep quality. It functions fully as a smartwatch and with users receiving texts, calls and email notifications.
- More than 80 new patent applications were filed in the creation of HeartGuide. Providing medical-grade accuracy via wrist measurement, the compact wristwatch incorporates pumps and valves that are as small as a grain of rice.
- HeartGuide holds up to 100 measurements in memory and syncs with the OMRON Connect mobile app, which provides insights and personalized coaching to help users take action for their heart health.
- HeartGuide needs to be charged approximately two or three times a week, depending upon the frequency of use of HeartGuide's feature.
- HeartGuide is available in both medium and large sizes.





## About this Innovation

"A consumer who gave us permission to share his story, told us that shortly after he started using HeartGuide, it alerted him to the possibility of an irregular heartbeat. He shared the data with his doctor who ran tests, confirmed the finding, and adjusted his medication, which reduced his stroke risk," said Carol Lucarelli, OMRON's executive director of marketing and ecommerce.

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Specifications	Diameter approximately 1.89" (48 mm) Case thickness approximately 0.55" (14 mm) Band width approximately 1.18" (30 mm)
Availability & MSRP	OmronHealthcare.com; \$499 (USD)
Media Contact	MWW for OMRON Healthcare / Erin LaRossa   201.316.3703   elarossa@mww.com
More Information	<u>https://omronhealthcare.com/heartguide-wearable-blood-pressure-</u> monitor-bp8000m/

\*High-res images available on request