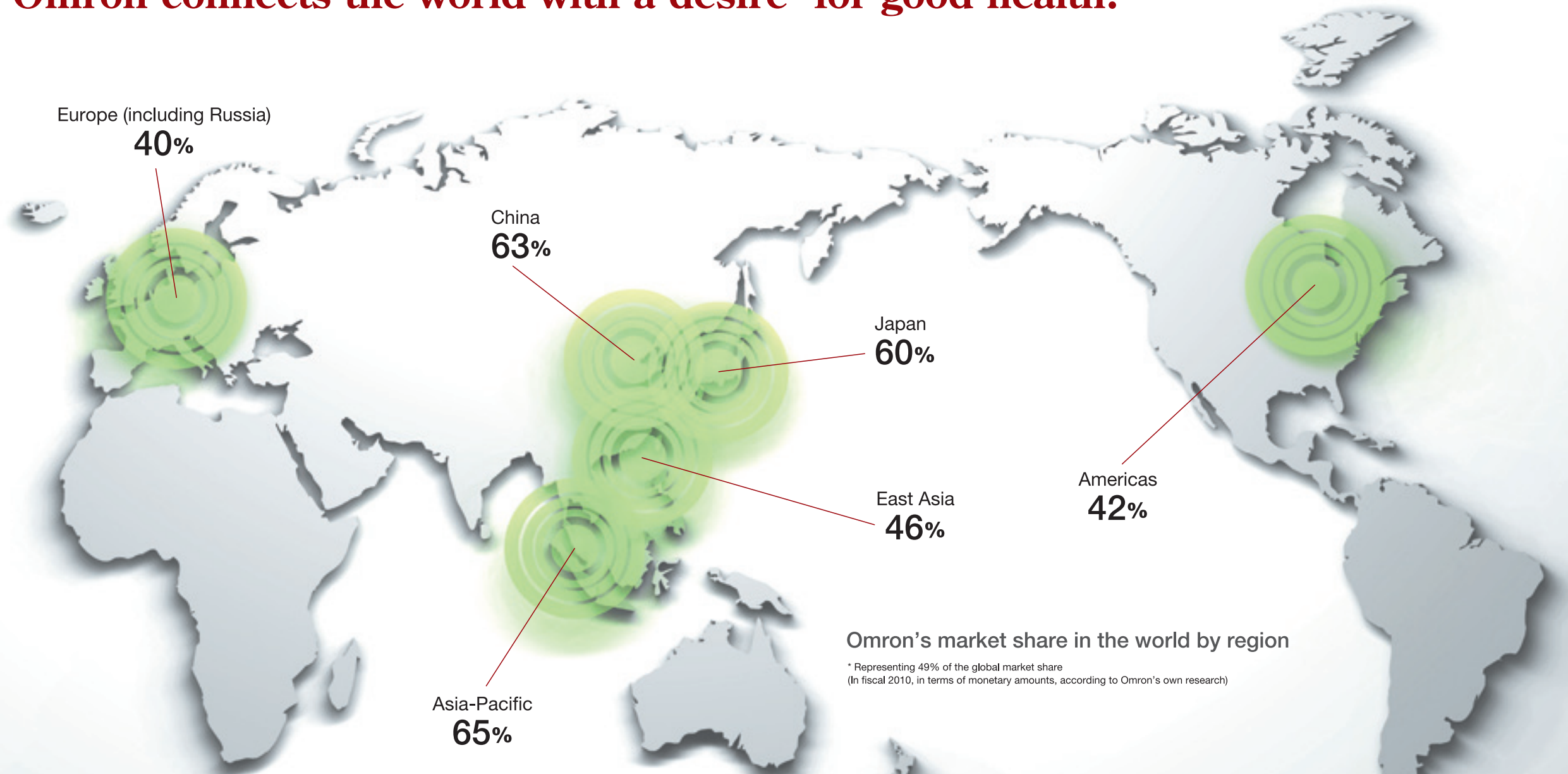


Ranked No. 1 in the global market share for home-use blood pressure monitors.* Omron connects the world with a desire for good health.



Why Omron products have been continuously well received in many countries across the world

As of September 2011, the cumulative total unit of Omron blood pressure monitors sold globally exceeds 120 million. Omron is also ranked No. 1 in global market share, with an overwhelming 49%. These figures demonstrate our customers' confidence in Omron products both in Japan and abroad. At Omron, we constantly strive to prove ourselves worthy of the confidence and support of our customers all over the world by putting a sharp focus ensuring the accuracy and usability of our products in tangible ways, while also providing intangible benefits in the form of improvements in service and maintenance systems.

■ Omron won the 1st prize in the category of Pharmacist-recommended blood pressure monitor in "Pharmacy Today (February 2011 Issue)" published by the American Pharmacists Association. Compared to the manufacturer that was ranked second with a recommendation rating of 7%, Omron enjoyed overwhelming popularity with a rating of 61%.

■ Omron's blood pressure monitor has been awarded the gold prize in seven consecutive years by "Best Pharmacy Partner" where pharmacies in Germany select innovative technologies and excellent services.

■ Looking to our global activities, Omron has served as the Japanese representative on the Blood Pressure Monitor Standards Development Committee in the International Organization for Standardization (ISO) since 2002, and actively participates in World Health Organization (WHO) projects, including the "development of low-cost solar-powered blood pressure monitors" that started in 2008 to promote blood pressure monitoring in areas with limited healthcare resources.

■ As part of our social action program, Omron supported the activities of UNICEF through the donation of a portion of home-use blood pressure monitor sales. By providing healthcare services, such as vaccination and vitamin A supplementation intended for about 50,000 individuals including children below the age of five and pregnant women, we carried out our mission of "Contributing to the realization of a healthy and comfortable life for people around the world".