



**Randy Kellogg
President and CEO
Omron Healthcare Inc.**

Randy Kellogg is the President and CEO of Omron Healthcare, Inc. His career in healthcare began in marketing at CR Bard and Baxter International. With almost 30 years of experience in health and wellness, Randy holds an MBA from Northwest University's Kellogg School of Management. For the past 12 years, Randy has dedicated his professional life to Omron Healthcare, holding several marketing, sales and chief operation officer positions before being appointed as President and CEO in April 2016.

HealthCorps, the national not-for-profit organization founded by Dr. Mehmet Oz and Lisa Oz, bestowed Golden Heart Honors to Omron Healthcare at the 2016 HealthCorps Garden Gala. Kellogg was present to accept the award, which is given to organizations for outstanding efforts in promoting health and wellness among America's youth. Kellogg was also appointed to the HealthCorps board of directors in July 2016.

In his most recent role as COO, Randy led the initiative in transforming Omron into a more digitally focused company. His mission as CEO is to use Omron Healthcare technologies to bring heart health information to consumers around the world, working towards the goal of eliminating heart attack and stroke.

Randy has directed the launch of the Generation Zero campaign and two new blood pressure monitoring devices at the Consumer Electronics Show in Las Vegas last January. The Evolv is an upper arm blood pressure monitor and corresponding app which tracks and stores data that can be shared with health providers. The second device is a wearable heart monitor that looks like a wristwatch and functions as a blood pressure monitor, activity, sleep tracker and watch. Omron aims to empower their consumers with information, by regularly monitoring cardiovascular health; steps can be taken to prevent occurrences of heart attack and stroke. To learn more about Generation Zero please visit OmronHealthcare.com/zero.

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